**General Terms & Definitions as per SSC**

**SCS: Swadeshi Component Standardization**

Swadeshi Component Management is a system wherein we will audit each and every component used in the manufacturing process of the goods. The audit of the said components will give us an end result to certify the product or provide standardization which will be in percentage and colour format. Please note that the complete information regarding the components collected during the Audits will kept strictly confidential.

**SIS: Swadeshi Ingredients Standardization**

Swadeshi Ingredients standardization is a system designed for those who are into the food, Cold drinks, Pharmaceutical products, Beauty Products, Health Products, Alcoholic and Non-Alcoholic Beverages, Agricultural, horticulture, Animal Husbandry and dairy products, Tobacco and Cigarettes manufacturing business. Or in short terms, the producers of all edible goods. We will audit the ingredients used in the said product and will provide a certification on the basis of ingredients used in the manufacturing of the said products. The standardization will be in percentage and colour format. Please note that the complete information regarding the ingredients collected during the Audits will kept strictly confidential.

**SSS: Swadeshi Service Standardization**

Swadeshi Retailer-ship Standardization is a system designed for those who are acting as a retailer, wholesaler, distributor, exporter, e-commerce seller and other services. The certification will be awarded only if the firm under scrutiny are dealing only in those products which are manufactured in India or labelled as “Swadeshi”.

The Standardization is a combination of Colour and Percentage which means the greater number of components or ingredients of Indian origin the better colour and percentage you will be certified with.

1. Red colour indicates that there are only 30% or less components/ingredients of Indian origin.
2. Orange colour indicates that there are 31% to 50% components/ingredients of Indian origin.
3. Yellow colour indicates that there are 51% to 70% components/ingredients of Indian origin.
4. Blue colour indicates that there are 71% to 90% components/ingredients of Indian origin.
5. Green colour indicates that there are 91% to 100% components/ingredients which are swadeshi.